



May 19, 2024

Comerica Park | Detroit, MI

Sponsor The Premier Stair-Climbing Event

Do Good, Feel Great! Our premier stair-climbing event, the Fight For Air Climb is a unique athletic and fundraising challenge that is open to all fitness levels.

When you sponsor a Fight For Air Climb, you are stepping up to make a positive impact in the lives of those affected by lung disease.

90%

of consumers are likely to trust a brand and 88% are likely to be loyal when a company supports a social or environmental issue



67%

globally would prefer to work for a socially responsible company



98%

of consumers see lung health as an important cause



62%

of consumers will not buy if a brand fails to meet societal obligations



Your Sponsorship can leverage the benefits and assets provided to promote your business year-round. Sponsorships are customized to fit your companies needs.

Bronze Sponsor - \$3,000

Company signage at the event, company kick-off, priority start time, social media recognition, logo on our website

Silver Sponsor - \$5,000

Bronze benefits + company logo on participant t-shirts, logo on promotional materials, recognition post-event, company banner at event

Gold Sponsor - \$10,000

Bronze & Silver benefits, + opportunity for corporate spokesperson to provide messaging during event week, cross promotion, feature in e-newsletter, logo on registrant materials, naming opportunity for one area on event day

Platinum Sponsor - \$15,000+

Bronze, Silver, and Gold benefits, + Company leader quote on event page / social media, logo on postcard, name in FFAC press kits and news releases

Consumers demonstrate loyalty to a brand that partners with their charity of choice.
We are that charity.



ClimbDetroit.org | 248-784-2000