



2022 PENNSYLVANIA HEALTH EQUITY SUMMIT  
EXHIBITOR PROGRAM PACKET

THURSDAY, APRIL 7TH, 2022  
WYNDHAM GRAND PITTSBURGH HOTEL  
PITTSBURGH, PA

2022 PENNSYLVANIA HEALTH EQUITY SUMMIT  
EXHIBITOR PROGRAM PACKET

Dear Exhibitor(s),

We are seeking exhibitors for the *2022 Pennsylvania Health Equity Summit*. As it has done in the past, the Pennsylvania Department of Health's, Office of Health Equity will collaborate with community partners from all sectors to sponsor a summit that brings community leaders together to share information and discuss current issues for the purpose of improving health outcomes for the most vulnerable populations throughout Pennsylvania. This year's summit will be held on Thursday, **April 7th, 2022 at the Wyndham Hotel** in Pittsburgh, Pennsylvania.

Approximately 300 private and public professionals from various sectors, throughout Pennsylvania are expected to attend this summit, as well as a live stream. It will be an opportunity to identify specific actions to address the Commonwealth's goal of achieving health equity by 2030.

Exhibitor support of the summit enables your organization to showcase its products and services to a broad health care audience. It also allows you to contribute in discussions and presentations about innovative approaches to address health disparities and the social determinates of health. Your support not only benefits your organization but also the professionals in attendance.

Details of exhibitor opportunities can be found on the following pages: Please use the Exhibitor Application to make your selection. All opportunities are on a first come, first serve basis. Your commitment and payment will secure exhibitor space. We are very excited to partner with your organization. There will be a shared resource table for small not-for-profit organizations. If you have further questions, please contact Judelissa Rosario at (484) 408-3985 [jurosario@pa.gov](mailto:jurosario@pa.gov).

Sincerely,

David Saunders, M. Ed.  
Director, Office of Health Equity  
Pennsylvania Department of Health  
625 Forster Street, 9<sup>th</sup> Floor  
Harrisburg, PA 17120  
Phone: 717-547-3315  
E-Mail: [davidsaund@pa.gov](mailto:davidsaund@pa.gov)

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## EXHIBITOR PROGRAM

2022 Pennsylvania Health Equity Summit

Several packages are available for exhibitors to choose from the following benefits:

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### PACKAGE BENEFITS

Exhibitor Packages	Rate
Platinum	\$10,000
Gold	\$5,000
Silver	\$2,500
Bronze	\$1,000

#### **PLATINUM SPONSOR-\$10,000** (EXCLUSIVE SPONSOR OPPORTUNITY—FIRST COME FIRST SERVE)

- Opportunity to make welcoming remarks and serve as exclusive reception sponsor.
- Logo on summit marketing (print or electronic- to include Welcome Slide, program booklet, registration materials, etc.).
- Full page (inside cover) advertisement included in the program.
- Two complimentary summit registrations.
- Two tables and chairs, plus additional space for standing display.

#### **GOLD- \$5,000**

- Logo on summit marketing (print or electronic- to include Welcome Slide, program booklet, registration materials, etc.).
- Full page advertisement included in the program.
- Two complimentary summit registrations.
- One table and two chairs, plus additional space for standing display.

#### **SILVER- \$2,500**

- Logo on summit marketing (print or electronic- to include Welcome Slide, program booklet, etc.).
- Half page advertisement included in the program.
- One complimentary summit registration.
- One table and chair, plus additional space for standing display.

#### **BRONZE- \$1,000**

- Logo on summit marketing (print or electronic- to include Welcome Slide, program booklet, etc.).
- Quarter page advertisement included in the program.
- One complimentary summit registration.
- One table and chair.

\*\* Promotional code(s) to register for the summit will be provided upon receipt of payment and Exhibitor Application.

### **ADDITIONAL BENEFITS**

- Designated space to showcase your product or agency and distribute marketing materials.
- Direct access to those in a variety of professions throughout the conference dates including evening reception & dinner, morning registration, networking lunch and breaks.
- Information about your organization that will be incorporated in a supplementary exhibitor guide along with the printed and electronic conference materials.

Contact Molly Pisciotano at [Molly.Pisciotano@lung.org](mailto:Molly.Pisciotano@lung.org) or 412-430-3060 for any special requirements, i.e., additional space, electricity, internet access.

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### **PAYMENT INFORMATION (DEADLINE MARCH 13, 2020)**

#### **CHECKS SHOULD BE MADE PAYABLE TO:**

American Lung Association in Pennsylvania

Please Send Checks with Completed Exhibitor Application to:

Molly Pisciotano  
American Lung Association in Pennsylvania  
PO Box 100096  
Pittsburgh, PA 15233

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### **FOR MORE INFORMATION**

For additional information, please contact Molly Pisciotano at:

American Lung Association in Pennsylvania  
PO Box 100096  
Pittsburgh, PA 15233

Phone: 412-430-3060  
E-Mail: [Molly.Pisciotano@lung.org](mailto:Molly.Pisciotano@lung.org)

## EXHIBITOR APPLICATION

Please complete this form and submit with payment by, **Sunday, March 13, 2022**. Checks should be made payable to American Lung Association in Pennsylvania.

Note: All opportunities are on a first come, first serve basis. Your application and payment will secure the exhibit space. We are very excited to partner with your organization!

## EXHIBITOR PACKAGE OPTIONS

Company/Organization:		
Contact Name:	Title:	
Address:		
City:	State:	Zip:
Telephone:	Fax:	
E-mail:		
Brief description of services/products offered by your organization:		

Please place a check mark next to the package option of your choice.

<input type="checkbox"/>	Platinum	\$10,000	<input type="checkbox"/>	Gold	\$5,000	<input type="checkbox"/>	Silver	\$2,500	<input type="checkbox"/>	Bronze	\$1,000
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**PLEASE MAKE CHECKS PAYABLE TO AMERICAN LUNG ASSOCIATION IN PENNSYLVANIA AND SEND EXHIBITOR APPLICATIONS TO:**

American Lung Association  
 c/o Molly Pisciotano  
 PO Box 100096  
 Pittsburgh, PA 15233