



Dear Friends,

For more than 120 years, Americans have trusted us to protect their lungs and lead the fight for clean air. Whether researching treatments and cures for lung diseases, keeping both adults and kids off tobacco and e-cigarettes, constructing educational programs, or advocating for laws that protect the air we all breathe, the American Lung Association is working diligently to ensure a future with clean air. Today, we hope your company will join us to help raise awareness about the importance of lung health and play an important role in finding a cure for lung cancer and lung disease through a contribution in support of the **18th Annual Fight For Air Climb Detroit!**

Our premier stair-climbing event is a unique athletic and fundraising challenge that is open to all fitness levels and ages. The event invites individuals, families, groups of friends, corporate teams as well as first responders and firefighters to tackle the stadium stairs. The annual **Fight For Air Climb Detroit will return to Comerica Park on Sunday, May 19, 2024**.

We are requesting donations of gift cards, experiences (such as tickets to local events and venues), items for gift baskets, and prepackaged healthy food and beverage items for the event. Your donation(s) will be used to offset the cost of our annual event, incentivize participation and fundraising efforts, and enhance the overall event experience for our anticipated 1,500 climbers and volunteers. In addition to supporting a great cause, all In-Kind Donors will be publicly recognized on Event Day.

We also welcome the opportunity to further customize a special donation or partnership opportunity with your organization. Throughout our long history of dedicated service to healthy air and lungs, the American Lung Association has earned the support and dedication of those committed to overall health and wellness. **Consumers demonstrate loyalty to a brand that partners with their charity of choice.**

We kindly ask that receipt of In-Kind Donations be made by May 1, 2024 to allow for time to incentivize participants and prepare your recognition signage in time for the event. We appreciate your consideration to support our efforts to ensure there is a future free of lung disease with clean air to breathe! If you have any questions, please do not hesitate to contact our team at EventsMI@Lung.org or 248-784-2000 or reach out to me personally.

Warm regards,

Emma Verlinden, Development Coordinator | American Lung Association in Michigan
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Phone: (248) 784-2019 | Emma.Verlinden@Lung.org
501(c)(3) Tax ID: 13-1632524



✓ YES! I would like to make an In-Kind Donation!

Thank you for joining us to turn small steps into bold strides toward a world without lung cancer and lung disease. To confirm your contribution, please complete this form and email to EventsMI@Lung.org or mail to our address noted below.

2024 Climb Detroit In-Kind Donation Form

Donor Information *(Please complete all fields*)*

Organization Name: _____
(This is how your company name will appear on Event Day signage)

Contact Person's Name: _____ Contact's Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Signature: _____ Date: _____

In-Kind Donation Information

My company would like to donation the following goods and/or services:

Quantity _____

Product/services description _____

Monetary value of services provided \$ _____

Date of Donation *(if different than date of submission)* _____

Delivery Options - please select one:

Enclosed We will mail* the week of _____ Other, please contact us

Please send a postage paid envelope or label for shipment

Please complete and return this form to:

American Lung Association in Michigan
26555 Evergreen Road Suite 540
Southfield, MI 48076
Emma.Verlinden@Lung.org | 248-784-2019