

Event Week Guide

Do Good, Feel Great.

Welcome to the 18th Annual Fight For Air Climb Detroit!

We can't wait to see you on **Climb Day!** This guide contains all the details you will need to make sure you experience the Climb of your life. Please read this packet in its entirety. This packet will answer your questions and give you important info that you may not have read in your Climb e-Newsletters or at ClimbDetroit.org. As your Trusted Champion of Lung Health, the American Lung Association is committed to putting health first. It will take all of us – staff, volunteers, and participants – to make event day a success.



This Packet Includes:

- Packet Pick-Up
- Climb Day Schedule & Where to Go
- Bib Number & Flight Time
- Route Maps
- All About Your Climb & Where to Park
- Celebrate Your Climb! & Awards Party
- Fundraising Incentives
- Climb FAQ
- Climb Detroit Merchandise

Why we Climb

For your Friends, Family & Co-Workers

We're climbing stairs to support people with lung disease who are fighting for every breath.

For the Firefighters & First Responders

Unhealthy air is an occupational hazard for firefighters and first responders—we are showing our appreciation for these everyday heroes.

We can't wait to see you at the Climb!

Your Climb Detroit Team

Erica, Emma and Shannon

Before you immerse yourself in Climb details, be sure to connect with us at:

Local Facebook Group: [Facebook.com/groups/ALainMI/](https://www.facebook.com/groups/ALainMI/)

Local Instagram Page: <https://www.instagram.com/americanlungdetroit/> -

Utilize the hashtag **#ClimbDetroit** in all your social media posts.

 American Lung Association.

Fight For Air

 **Climb
Detroit**



Sign Up For Text Alerts by texting "**LUNGS**" to **313-572-6900**.

Packet Pickup

Thursday, May 16 (4-7:00 p.m.) or Friday, May 17 (4-7:00 p.m.)

Southfield - American Lung Association in Michigan Office Building

[26555 Evergreen Road, Southfield, MI 48076](#)

Packet Pickup will take place in the Tower II Conference Room. Please use the West Entrance (the Central Parkway Blvd building side) and follow signage to easily locate us. [Click here for a parking and entrance map](#) for the Conference Room.

EventDay(7:30 a.m. - 2:00 p.m.*)

Comerica Park: Main Gate

Please plan to arrive at least 30-45 minutes prior to your flight time if you choose to pick up your packet on Event Day.

Ultimate Climb: Power Hour Packet Pickup will be open from 7:00 a.m. - 7:25 a.m. only.

**Times are subjected to change*



Friendly Reminders

- In order to release your Race Bib and '24 Climb Detroit T-Shirt, the **Climber must have met their \$100 fundraising minimum to qualify to climb on Event Day***. This includes packets you are picking up for others. **Ultimate Climb: Power Hour participants have a \$250 fundraising minimum.*
- Registration fees do not count towards the fundraising minimum.
- You can turn in money at any of the packet pick-up dates. If receipts are needed for your donors, please turn in a [donation tracking sheet](#).

Thank you to our 2024 Local Event Sponsors

**HENRY
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HEALTH.**
Cancer



Climb Day Highlights



2024 Event Day Schedule

Ultimate Climber Power Hour (Pre-Event) | 7:30 – 8:30 a.m.

Packet Pick Up & Walk-On Registration | 8:00 a.m. – 1:30 p.m.

First Responders & Firefighters | 9:00 a.m. – 11:00 a.m.

Elite Climbers & Climbers | 11:00 a.m. – 1:30 p.m.

End times are estimated. Full Event Day schedule is subject to change.

Join Us on Comerica Landing “Party Zone”

Comerica Landing “Party Zone” is the central gathering area on Event Day. This is a great meet up spot for your team before your flight and connect after to celebrate a successful Climb! Please check out our exhibitor and merchandise area and enjoy snack bars, water and fresh fruit.

Beginning at 9 a.m. light concessions and beverages will also be available on Comerica Landing. Climbers 21 years+ will be able to order alcoholic beverages post-climb, please present your bib to confirm completion of Climb. Comerica Park is a **cashless venue** but a 'Cash-to-Card Kiosk' will be available.

Comerica Landing “Party Zone” Hours: **8:30 a.m. – 2:00 p.m.**

Merchandise, Exhibitors & Photobooth

8:30 a.m. – 2:00 p.m.

Concessions

Opens: 9:00 a.m.

Closes: 30 min past the last Finisher

Spectators Welcome

From Comerica Landing, guests will be able to cheer on Climbers and reconnect post-event. Spectator event entry is free, and guests are welcome to [donate to support your fundraising efforts](#) and help Climb Detroit achieve its fundraising goals.

Keepsake Photos

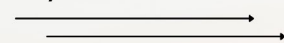
While on Comerica Landing, be sure to stop by the Climb Detroit Photobooth for your keepsake photo print out. Pictures will also be shared post-event in our [2024 Climb Detroit Photo Gallery](#).

Courtesy of



We're Here for you.

Wherever that
may be.



Our State-of-the-Art Video
Banking is now available from
Michigan Legacy Credit
Union.



Climb Day Highlights



PAWS Appearance

Detroit's favorite mascot, **PAWS**, will be onsite from 10:00 – 2:00 p.m. to celebrate with you and your team! Thank you to this year's mascot sponsor:



Climb Detroit Merch Store

It's a great time to stock on new and vintage #ClimbDetroit Gear. New this year at merch new surprise items. All sales were directly benefit our local fundraising efforts.

Volunteer With Us!

Join us Event Weekend or leading up to the event. Volunteer opportunities are available for all ages with individuals and groups welcome! This event takes many helping hands to make happen.

Sign up for [Pre-Event Volunteering here](#).

[Contact us](#) to learn more about Climber and Spectator volunteer opportunities. **You are welcome to Climb AND Volunteer on Event Day!**



Firefighter Challenge

Firefighters will be permitted to bring their gear through security in their gear bag, please allow extra time for entry. There will be an area near the Start Line to drop your gear bags during your climb. They must be retrieved no later than 1:00 p.m.

Firefighter Annual Challenge Rules & FAQ

Available by [following this link](#).

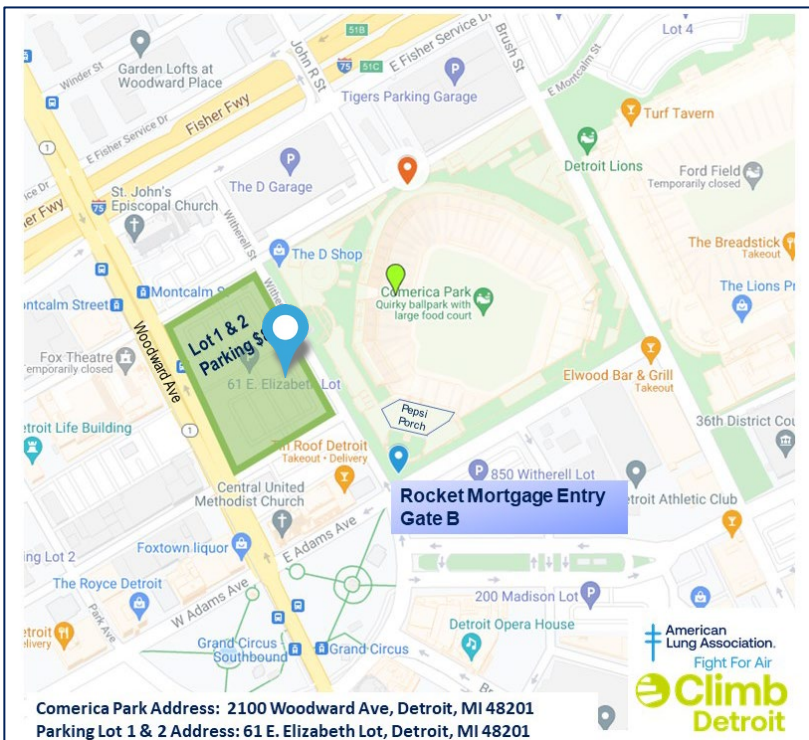
Fastest Team | Top Fundraising Team | Top Fundraising Firefighter

Flight Time, Bib #, & Maps

Before you climb, you need all your gear! Your packet contains your bib, 2024 commemorative participant shirt and self-pledge gift (if applicable). To release your packet, you must have met the **\$100 fundraising minimum*** to qualify to climb on Event Day. You can look up your **Bib # and flight time on the [Day of Event Details](#) page** at ClimbDetroit.org. Please note Flight Groups will be half hour increments.

2024 Participant Route Maps

[Click here](#) to view the description and route map for each participant type for Climb Detroit.



 **Parking: \$12 / vehicle***

You are welcome to park wherever you would like on Event Day. Lots 1 & 2 are the designated areas for the venue. ***Prices are subjected to change. We recommend to prepay for parking in advance to avoid any up charges**



ParkWhiz App



Park Detroit App

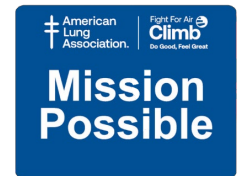
**The Ultimate Climber: Power Hour Challenge has a \$250 fundraising minimum. Registration fees do not count towards fundraising minimums.*

VIP Climbers

As '24 [VIP Fundraising Club](#) Member, Climbers have earned an earlier climb times based on their fundraising efforts this season. Qualifying members will receive their **VIP and '24 Mission Possible** fundraising recognition bibs with their packet.

New this year: Tiger Dugout Tour offered to our VIPs. Tour times will provide soon

Don't forget to show your special bibs to receive your **merchandise credit at the Climb Detroit Merch Store.**



Entrance

Rocket Mortgage Entry
(Witherell St & E Adams Ave)

All Climbers, Volunteers & Spectators

Climb Day Overview

1

Where to Park

Parking is the responsibility of each Climber and Comerica Park has designated **Parking Lots #1 and #2** ([61 E. Elizabeth Lot, Detroit, MI](#)) for those who wish to park near the venue entrance which is available for **\$12 per vehicle***. Prices are subjected to change day of. We recommend using prepaid parking apps [ParkWhiz](#) or [Park Detroit](#) .

2

20 Minutes Prior to Flight Time – Get in Line

Please allow enough time for security at the Rocket Mortgage Entrance and to sign Comerica Park’s event day waiver at the gate. **Picking up your packet on Event Day?** Plan to arrive at least 30 minutes prior to your flight time. You’re welcome to arrive early and enjoy the event from Comerica Landing.



Event Day Waiver: All Climbers, Volunteers and Guests entering the venue will need to sign a waiver from Comerica Park. Copies will be available to sign at packet pickup and at the gate or you may [print a copy to sign](#) and bring with you.

(Participants under 18 will need to bring a completed signed copy in order to participate on event day).



START

Sponsored By



Head to the Start Line

A few minutes prior to your scheduled Flight Time, plan to make your way to your designated Start Line area. Firefighters and Climbers flights are scheduled every 20-minutes so be sure verify you’re with the correct flight time group. **Please note that flight times are estimated start times for your flight group.** Depending on traffic flow and event safety, we may experience slight delays. If we are anticipating that flight times may be delayed 30 minutes or more, we will send a text alert, post in our local [Facebook Group](#) and at the Main Gate.

3

4

Ready, Set, Climb!

You made it to the big day! Climbers will be released one by one as they tackle the stadium stairs in Comerica Park. Signage will be posted with route and flight guide volunteers positioned to assist you on Event Day. Faster Climbers, please be sure pass on the other side of handrail, and shout “passing.” [Click here to see our safe passing video.](#) Scan the QR code on your bib to find your race time!



Beat Your Time: View [2023 Climb Detroit results here.](#) All routes and stair counts are the same for the 2024 event.

Please Note: NO BAGS will be permitted for Climbers. A runner belt, small fanny pack or single compartment wallets with or without a handle or strap are permitted. In need of a bag You are encouraged to bring one (1) factory-sealed water bottle up to 20oz. in size with you. No reusable bottles or tumblers will be allowed. Water will also be available along the route.

Post Event

2024 Fight For Air Climb Incentives

| | | | |
|--|---|---|--|
| \$35 Self-Pledge Drawstring Bag | \$100 Event Day T-Shirt | \$175 Travel Coffee Tumbler | \$250 Baseball Cap & Fanny Pack |
| \$500 Crewneck Sweatshirt & Hooded Sweatshirt | \$1,000 Under Armour Sweatshirt & The North Face Backpack | \$2,500 Quarter Pawns & JBL Wireless Earbuds | \$5,000 Echo Dot Speaker & The North Face Sweater |
| \$7,500 15QT Cooler & 3-in-1 Jacket | \$10,000 15QT Cooler and JBL Wireless Earbuds & 3-in-1 Jacket and Echo Dot Speaker | | |

Incentive items are not cumulative. Fundraisers may select one incentive item at or below the level achieved. All item redemptions will occur post-event. Items are subject to change based on availability.

Fundraising Incentives

Participants who raise \$175 or more will be rewarded with an additional fundraising incentive. This is our way of saying thank you for your fundraising accomplishments to support the mission of the American Lung Association.

Climbers will have until the **June 20** fundraising incentive deadline to reach their desired fundraising incentive level. Participants will receive an email in late-June with instructions on how to redeem their incentive gift. [Click here to learn more.](#)

Climb Detroit Awards Party – Stay Tuned!

We look forward to hosting a post-event celebration open to all participants to celebrate the 2024 Fight For Air Climb Detroit event and its award winners - timed and fundraising!

You can expect free food, prize giveaways and an awards ceremony. Date and location to be announced post-event.

Post-Event Survey

Please be on the look for a post-event email that will contain the link for the 2024 Climb Detroit Event Survey. We hope all participants will provide their feedback on our annual event and offer input for our 2025 Climb Detroit venue.

American Lung Association
Fight For Air
Climb

Thank You

**Thank You to our 2024 In-Kind Sponsors
for their generous support**

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Detroit Tigers
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Adventure Center

Mission BBQ
Motor City Popcorn
Nino Salvaggio
Royal Oak Golf Center
Social Climbers Team
Somerset Inn
Target - Dearborn Heights
Target - Southfield
Full Throttle
Adrenaline Park

American Lung Association

Fight For Air
Climb
Do Good, Feel Great

National Corporate Team Partner
Kindred Hospitals

ClimbDetroit.org

FAQ

What Should I Wear?

Appropriate attire: We suggest you wear comfortable clothing, appropriate for an intense cardio workout, and proper shoes. We are Climbing rain or shine so please come prepared. You are also welcome to wear your official Fight For Air Climb t-shirt or your own team t-shirt.

Where do I put my bib?

Race bibs should be securely attached to the **front of your t-shirt** with safety pins. All climbers must display their Bib # during the event. Firefighters, please place your bib front and as centered as possible on your torso, away from metal.

How can I find out my race results?

You'll find a link on the [Day of Event Details](#) page at ClimbDetroit.org on race day, found on your bib, or you can [click here for finisher results](#). Signage will also be posted at the event with a QR code to look up your results and also found on your bib this year.

What about pictures?

We're so thankful for photographers who are volunteering their time Event Day to capture candid photos and finish line shots as their day allows. In the days following the event, photographers will post their pictures in our Event Day Photo gallery here. All participants and guests are encouraged to post their photos in our [local Facebook group](#), local [Instagram](#) and tag them with #ClimbDetroit to share.

Is there a place for my coat or bag?

Due to [bag restrictions at Comerica Park](#), there will not be a place to check your gear. Please plan to bring only what you need to Climb. Please leave valuables at home.

How do I climb? What about water stations and passing?

During the Climb, please be courteous and conscious of others. Please pass on the opposite side of aisle, announce your passing, and climb single file. Water and medical assistance are available throughout the Climb. If you need it, please notify a route volunteer. Water stations will be accessible near the Start Line, mid-route, and at the Finish Line.

Will there be refreshments available?

Yes, throughout the event you will have access to water stations. Thank you to our generous sponsor, Climbers will also have access to complimentary electrolyte packets, fresh fruit and snack bars.

Beginning at 9 a.m. light concessions and beverages will also be available on Comerica Landing "Party Zone" (please note this is a **cashless venue** but 'Cash-to-Card Kiosk' will be available).

Will I have access to a bathroom?

Yes, upon your entrance to the park and near the finish line you will have access to bathrooms. Please ask a volunteer to point you in the direction of the closest one.

For even more FAQs visit the [FAQ page](#) and [Day of Event Details](#) page at [ClimbDetroit.org](#).