Event Day Participant Guide

Your guide to know what to expect at packet pick-up all the way to the finish line.

Saturday, March 9, 2024
411 E. Wisconsin Center - Milwaukee, WI 53202

What’s included in your packet?
Wave On Deck Time | Climb Bib | Safety Pins | Event T-shirt
Lung Association Drawstring Bag (with $35+ self-donation)

PACKET PICK-UP DATES

Wednesday, 3/6 – 11-5 p.m.
American Lung Association Office
13100 W. Lisbon Road, Suite 700, Brookfield, WI 53005

Friday, 3/8 – 12-2 p.m.
411 E. Wisconsin Center
411 E. Wisconsin Center, Milwaukee, WI 53202

Event Day Packet Pick-Up is Available
Please plan for additional time to check-in.
There is no gear check, but coat check will be available.

Please plan to arrive 20 minutes prior to your
Climb Wave On Deck time.
If you have picked up your packet and are ready to go,
wait in the lobby for your Wave On Deck Time
to be called.

All climbers must meet their $100 individual fundraising minimum to pick-up their packet.
EVENT DAY DETAILS

PARKING & ENTRY
Convenient, attached, and covered parking is available for climbers at a discounted rate of $5. The parking structure entrance is at 601 N Jefferson. Street Parking is also available.

Parking Spots for Event Day:
You must park in a 2-hour visitor parking stalls on the 1st and 2nd floors (only spaces marked with red 2-hour parking signs) or any open unreserved stall on the 4th floor and above.

Bring your ticket with you to pay at the kiosk or pay with card upon exit.

Click here to review parking directions and a larger map or view Google Map directions.

WHAT CAN YOU BRING?
• You may only bring inhalers, car keys, cell phones, and portable music.
  • Coat check will be available.
  • Please leave valuables at home as we are not responsible for lost or stolen items.
• Only registered climbers 6+ are allowed. No child-toting or spectators allowed in the stairwell or at the finish line.

TEAM T-SHIRT OR COSTUME?
Post your photos and tag #CLIMBMKE
We want to see you and your team showcase your spirit and unity! So, gather your teammates and get ready to rock your shirts or costumes with pride!

SPECTATORS
Encourage your family and friends to cheer you on from the sidelines. They are welcome to wait in the lobby.

EVENT DAY REGISTRATION
Event Day Registration is available between 8:00-11:30 a.m.
• $45 registration fee + $100 minimum fundraising = $145
WHAT ELSE SHOULD YOU KNOW?

WATER STATIONS
Water stations will be located on floor 16 and at the finish line. Water bottles are not allowed in the stairwells, as it is a safety hazard.

MEDICAL ASSISTANCE
Medical support will be available onsite. If you require medical assistance while on the route, please notify the nearest volunteer. Our emergency preparedness team will get you the assistance you need.

TOBACCO/NICOTINE-FREE EVENT POLICY
Smoking and tobacco product use is prohibited on the grounds that the Fight For Air Climb occurs. During this event, the use of tobacco products is prohibited in the parking lot, grounds, and facility.

MATCHING GIFTS
Double the impact of your donation – learn more now! Ask your donors to request a matching gift application from their personnel or human resources department.

DONATE NOW
There’s still time to donate and reach your fundraising goals. Click here, search for your name, and donate to your Climb fundraising. Climbers are encouraged to continue fundraising to earn incentives until 30 days post-event.

AWARDS
A full list of Fundraising & Speed Awards can be found here.

FUNDRAISING INCENTIVES – EARN SWAG
Climbers raising $175 or more will be rewarded with an additional incentive post event. Click here to learn more.
CELEBRATE WITH YOUR TEAM POST-CLIMB
On-site at 411 E Wisconsin Center
• Davians will be open starting at 7 a.m. on Saturday March 9.
• Breakfast, Coffee, and Lunch options will be available for purchase.
• 10% of all proceeds to be donated to the Lung Association.

Central Standard Crafthouse & Kitchen
320 E Clybourn St, Milwaukee, WI 53202
• 10 a.m.-3 p.m.
  • “The Mix” (2nd floor) is reserved for Climbers and their family and friends!
  • 15% of all food & beverage purchased in that space will be donated to the Lung Association.

Thank You!
Thank you ... from the bottom of our LUNGS. We can’t wait to make the Fight For Air Climb an event to remember.

Your Wisconsin Events Team