



2021 Cycle the Seacoast Cycle Your Way Incentive Prize Structure

We reserve the right to substitute an incentive of equivalent value without notice.

\$200 – Accomplishment Medal and T-shirt

\$400 - Winner's Circle (WC) - Custom Winner's Circle Jersey and a \$50 Eastern Mountain Sports (EMS) gift card

\$750 - WC prizes PLUS custom Cycling Shorts and additional \$25 EMS gift card

\$1,000 - WC prizes PLUS custom Cycling Shorts and additional \$50 EMS gift card

\$1,500 – WC prizes PLUS custom Cycling Shorts and additional \$100 EMS gift card

\$2,000 - Mission Possible (MP) - WC prizes PLUS custom Wearable, custom Cycling Shorts, and additional \$100 EMS gift card

\$3,000 - WC prizes PLUS custom Wearable, custom Cycling Shorts and additional \$150 EMS gift card

\$4,000 - WC prizes PLUS custom Wearable, custom Cycling Shorts and additional \$200 EMS gift card

\$5,000 - WC prizes PLUS custom Wearable, custom Cycling Shorts and additional \$300 EMS gift card

Fundraising deadline to qualify for all incentives post event:

June 30, 2021