



2017 FIGHT FOR AIR  
**CLIMB**

**MARCH 12, 2017**  
WYNDHAM SPRINGFIELD CITY CENTRE | ILLINOIS  
**32 FLOORS | 532 STEPS**

November Climb Newsletter

**Early Bird Registration Ends in January!**

**ALREADY REGISTERED?**

Don't forget to tell friends, family or coworkers that they can save \$10 by registering before January 13<sup>th</sup> at 11:59 p.m.

**ULTIMATE CLIMB SOLD OUT!**

**WHAT ARE YOU CLIMBING FOR?**

As the holidays approach, we are reminded what we are thankful for, but we are also reminded of why we are climbing:

- ...for all those who lost their life to lung disease
- ...for all those who lost a loved one to lung disease
- ...for all those still fighting lung disease

While we are all climbing for a reason, the goal is still the same: to end lung disease once and for all. Help us achieve our goal by reminding your family, friends and coworkers what you are climbing for and ask for their support.

**NOVEMBER:**

**LUNG CANCER AWARENESS**

Every five minutes, a woman in the U.S. is told she has lung cancer. And this year, lung cancer will kill more Americans than any other cancer. November is Lung Cancer Awareness Month, a time to bring more awareness to the disease.

This increased attention on this disease doesn't come a moment too soon: lung cancer has been in the shadows for decades, and only one percent of women cite lung cancer as a top-of-mind health risk.

To raise awareness, the American Lung Association launched LUNG FORCE, an initiative that unites women in the fight against lung cancer, encouraging them to raise their voices for change. Through LUNG FORCE, the American Lung Association will invest **\$10 million** in lung cancer research and **\$5 million** in increasing public health promotion. Learn more about lung cancer and how to #ShareYourVoice at [LUNGFORCE.org](http://LUNGFORCE.org).

COMING UP:  
**FIRST PRACTICE CLIMB**  
WYNDHAM SPRINGFIELD CITY CENTRE

SUNDAY  
December 11  
2-3:00 p.m.



**WHY WE CLIMB:  
RANDY'S STORY**

In December of 2008, Randy was diagnosed with Idiopathic Pulmonary Fibrosis, a chronic, progressive form of lung disease characterized by fibrosis of the supporting framework of the lungs. His lung capacity decreased to 40% and, at 47 years old, Randy was waiting for a double-lung transplant. The American Lung Association had the great opportunity to meet Randy and his family, Marlene, Brandi, Ryan and Eric at the very first Fight For Air Climb. Randy will tell you he took on this challenge simply

because he was told he couldn't. His courage and determination absolutely wowed us as we watched Randy complete the Climb. Not only did he scale 532 steps in under 20 minutes, he did so with a tank of oxygen on his back!

Randy received his double-lung transplant in August 2011! His team, "Take a Breath," is still going strong today with his daughter Brandi as captain. Over the past few years, Randy and Brandi have volunteered with the American Lung Association, and we couldn't be more proud to have such an amazing family be a part of our team. Kudos to the Cooke family—they have persevered through the challenges of his disease and have come out fighting!

AMERICAN LUNG ASSOCIATION.

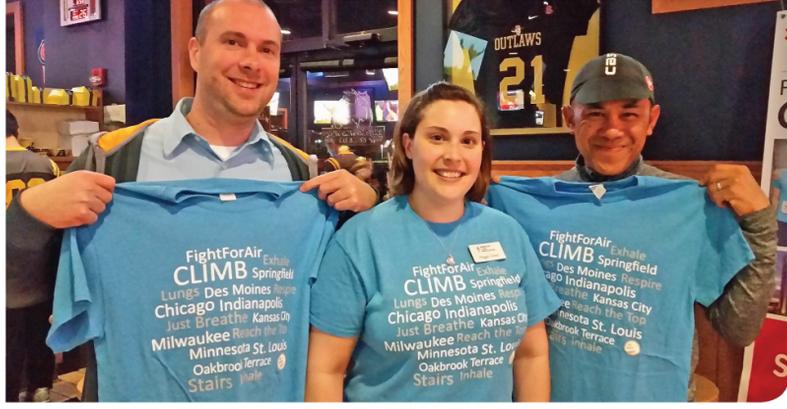
**GIVE THE GIFT OF BREATH**  
#GIVINGTUESDAY

**FUNDRAISING Tip of the Month**

Use the power of social media to encourage people to donate to your personal or team page on Giving Tuesday (November 29<sup>th</sup>).

**ALUMNI SHIRTS**

Is this your second, third or even fifth time climbing with us? Show off your support with a Fight For Air Climb alumni t-shirt or tank top for only \$20! Buy yours today at [ClimbWyndham.org](http://ClimbWyndham.org) under "Day of Event".



**Thank you everyone who came out to our Launch Party at Buffalo Wild Wings. We hope you had as much fun as we did!**

**THANK YOU TO OUR SPONSORS**

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