

# 2015 FIGHT FOR AIR CLIMB

u.s. bank center · milwaukee, wi

March 21, 2015  AMERICAN LUNG ASSOCIATION.

## 47 Floors 1,034 Steps



#1 American Lung Association Climb in the country!

March Newsletter

### Still recruiting team members?

Remind your family, friends and co-workers that the registration fee goes up closer to the event! **The website will close on Friday, March 20 at 10:00 a.m.** After that time, participants will need to register at the event.

#### Date

Wednesday, March 18

Saturday, March 21

#### Registration Fee

\$35

\$45

## Participant Frequently Asked Questions

- 1. Does the registration fee go towards the \$100 fundraising minimum for each person?** No, the registration fee and the fundraising minimum are separate. **REGISTRATION FEE + \$100 = CLEARED TO CLIMB!**
- 2. What if the minimum fundraising per person requirement is not met?** If you do not have the \$100 per person fundraising minimum on event day, you will not be permitted to participate in the Climb.
- 3. When will I find out when I climb?** Climb times will be emailed to each participant and posted on the Milwaukee Fight for Air Climb website on Wednesday, March 18th. Teams will be assigned the same Climb time based on the team captain's time preference only. \*We cannot accommodate all Climb time preference requests, but will do our best to do so. First preference will be assigned by registration date. Climb times will be between 7 a.m. - 2 p.m.
- 4. Where can I send my donations?** Donations can be sent to our office at American Lung Association Attn: Fight for Air Climb, 13100 W. Lisbon Rd., Ste. 700, Brookfield, WI 53005. Please include the Climber's name so that we can credit the donations on your participant page.
- 5. When is packet pick-up?**

Thursday, March 19, 2015 | 4 p.m. - 7 p.m. | American Lung Association | 13100 W. Lisbon Rd., Suite 700 | Brookfield, WI 53005

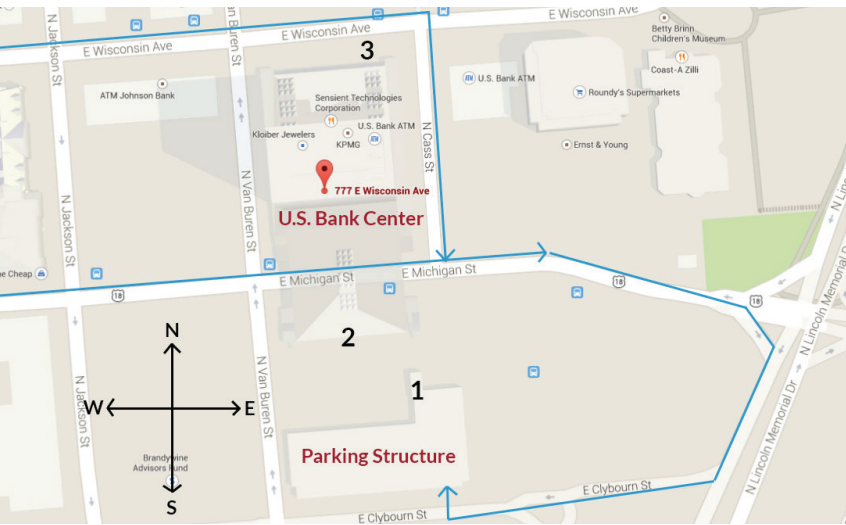
Friday, March 20, 2015 | 11 a.m. - 4 p.m. | U.S. Bank Center | 777 East Wisconsin Avenue | Milwaukee, WI 53202
- 6. Is packet pick-up mandatory?** No, you can pick up your packet on event day at registration at the U.S. Bank Center before you climb. However, to avoid long lines on March 21, we strongly encourage packet pick-up in advance. Your minimum fundraising of \$100 per person is due when you pick up your packet.
- 7. Can I pick up my teammate's packet?** Yes, but you must bring approval from those climbers or a printed email stating you have permission to pick up their packet, and the teammates must have met their individual fundraising minimum of \$100. No exceptions! You will be responsible for giving your teammate their packet.
- 8. If I do packet pick-up prior to Climb day, what do I have to do the day of the Climb?** If you have more money to turn in, you can do that at registration. Otherwise, you can go straight to gear check and get ready to climb. Please remember to arrive at least 45 minutes prior to your Climb start time. This gives you time to check your gear, warm up and find your team.
- 9. Where should I park on event day?** Parking is free of charge in the U.S. Bank Center parking structure, located south of the building off of E. Clybourn Street. (See map on page 2)
- 10. What can I bring in the stairwell?** You may only bring inhalers, iPods, cell phones and CamelBaks into the stairwell with you. No water bottles are allowed, but there will be water stations in the stairwell and at the top. A secure gear check area will be available for your personal belongings.
- 11. What should I remember in the stairwell, at the top and on event day?** In the stairwell please always pass on the left. If you need to rest, please exit the stairwell at a water station and sit on the chairs provided. Water stations are located about every 10 floors. At the top we will take a finisher's photo and you will have an opportunity to view the city skyline. Please remember to make a plan to pick a meeting spot to easily meet up with your fellow climbers.

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12. **How do you get down after you climb?** All participants will ride the elevator down.
13. **Can family and friends come to the top and watch me finish?** No, due to limited space, we cannot allow any non-participants at the top. There is a spectator area located to the left of the security desk on the Galleria level where you can meet your friends and family after you ride the elevator down.
14. **Can people sign up the day of the Climb?** Yes, however the registration fee goes up to \$45 for regular climbers and \$70 for ultimate climbers. There is still a \$100 minimum fundraising requirement per person. The website will close on Friday, March 20 at 10:00 a.m. After that time, participants will need to register at the event.
15. **What if I cannot make it to the top?** Go to the nearest water station in the stairwell. If you cannot make it to a water station, let a team member or another climber know and tell them to inform the next water station they see. All volunteers at water stations will have a radio and will help you out of the stairwell and down to the Galleria level.

# U.S. Bank Center Map & Directions

**Please arrive 45 minutes prior to your Climb time to allow time for parking and check-in.**



*\*Please note there is construction on I-794 and the parking structure entrance has changed. Please allow extra travel time to the U.S. Bank Center.*

There will be free parking on event day in the U.S. Bank Center parking structure located off of E. Clybourn Street. E. Clybourn Street is a one way street.

Enter the U.S. Bank Center at door 1, 2 or 3 as indicated on the map:

1. Take the parking garage elevator on the North side down to B2 and follow the Climb signage to the Galleria level.
2. Cross the courtyard to enter the building, take the elevator up and follow the Climb signage to the Galleria level.
3. Enter the building using the North East door off of E. Wisconsin Avenue and proceed up the escalator to the Galleria level.

## Awards Celebration

There will be an Awards Ceremony following the Climb at Red Lion Pub. We will award the following individuals and teams:


- Most Spirited Team
- Best Team T-shirt
- Top 3 Individual Fundraisers
- Fastest 3 Male/Female climbers in each age range
- Ultimate Climb Most Trips to the Top Male/Female
- Top 3 Fundraisers – Teams (Family/Friends)
- Fastest Family/Friends Team
- Top 3 Fundraisers – Teams (Corporate)
- Fastest Corporate Team
- Top 3 Fundraising- Teams (Law Firm)
- Fastest Law Firm Team
- Top 3 Fundraising – Teams (Law Enforcement)
- Fastest Law Enforcement Team
- Anthem's Firefighter Challenge – Fastest Team
- Anthem's Firefighter Challenge – Fastest Male/Female under 40
- Anthem's Firefighter Challenge – Fastest Male/Female 40+
- Anthem's Firefighter Challenge – Top 3 Fundraising Teams
- Anthem's Firefighter Challenge – Top Fundraising Individual

Award recipients will be notified following the climb!

**Does your team have the best Climb t-shirt?**

*We're looking for the most creative team t-shirt! Here's how to enter your team's design into our t-shirt contest:*

1. Submit an image or PDF of your t-shirt to the American Lung Association in Wisconsin by emailing [EventsWI@Lung.org](mailto:EventsWI@Lung.org).
2. Please include your name, team name, address, phone number and email address with your team t-shirt submission.



**Deadline: Friday, March 16, 2015**

# Fight For Air Climb Recognition Program



**\$250**

Filter Water Bottle or Long Sleeve T-shirt



**\$500**

Knit Beanie or Built® Lunch Tote



**\$750**

Portable Charger or Folding Chair



**\$1,000**

Bluetooth Speaker or Men's/Ladies Knit Hooded Sweatshirt



**\$1,500**

Case Logic® Backpack or Men's/Ladies Fleece Jacket



**\$2,500**

Wireless Earbuds or Pair of Stainless Steel Beer Mugs



**\$5,000**

Jawbone UP or Combo of a Case Logic® Backpack and a Men's/Ladies Fleece Jacket



**\$7,500**

Bose Soundlink Bluetooth or Combo of a Knit Beanie, Wireless Earbuds, and a Men's/Ladies Knit Hooded Sweatshirt



**\$10,000**

16GB 10.1" Tablet or Sony 16.1mp Camera

To earn a certificate for a recognition gift, register with the American Lung Association at:  
[www.FightForAirClimb.org](http://www.FightForAirClimb.org)

Incentive certificates will be distributed four weeks post event via email. Please add [FightForAirEvents@lung.org](mailto:FightForAirEvents@lung.org) to your address book for easy delivery.

**\*\*Fundraise until April 21 when you will be notified via email if you qualify for a fundraising incentive.**

# 2015 Fight for Air Climb Fundraising Honor Roll

*\*As of March 4, 2015*

## Top Family and Friends

Climbing Cahlamers	\$8,525
Team Gary Brandt	\$3,705
Saint John Help Us	\$1,615
Got Oxygen?	\$1,555
Climbing for a Cause	\$1,495

## Top Corporate Teams

Northwestern Mutual	\$8,335.34
Anthem Blue Cross Blue Shield	\$5,805
BakerTilly Milwaukee	\$5,620.34
Team ASQ	\$4,777
Associated Bank	\$2,615

## Top Law Enforcement Teams

Milwaukee Police Department	\$2,365.76
MPD District 3 Late	\$770
BDPD	\$425
Whitefish Bay PD	\$375
West Allis Police Department	\$285

## Top Law Firm Teams

Godfrey+Kahn & Friends	\$6,000
Richter's Runners	\$3,212
Whyte Hirschboeck Dudek S.C.	\$2,775

## Top Individuals

Chris Cahlamer	\$6,000
Chuck Roberts	\$3,212
Amber Leff	\$2,775
Dick Hillmann	\$1,775
Eric Christophersen	\$1,760

## Top Firefighter Teams

Eagle Fire Department	\$3,972
Lauderdale-LaGrange Fire Department	\$2,475
Milwaukee Junior Fire Institute Team	\$1,940
Dousman/Oconomowoc Fire Dept	\$810
Sheboygan Fire Department	\$660

**Congratulations to those teams and individuals who have reached their fundraising goal!**

\*Remember all participants must raise a minimum of \$100 in order to climb.

**Thank you to our sponsors!**

Presenting Sponsor:



National Corporate Team Sponsor:



**Thank you to our committee members!**

Christopher Cahlamer - co-chair  
 Deputy Chief Aaron Lipski - co-chair  
 Donna Scaffidi - co-chair  
 Jenny Basile  
 Eric Christophersen  
 Tracy A. Chrobak  
 Michael P. Cornell  
 Courtney Collins  
 Ellen M. Dieringer  
 Beth Friedman

Sandi Greenway  
 Pat Hillmann  
 Dr. Kevin W. McCabe  
 Amie Pernitzke  
 Mason Pooler  
 John Richter  
 Chuck Roberts  
 Wendy Sky  
 Carianne Yerkes



**LIKE** us on Facebook to keep up with all our exciting Climb news!

**Fight for Air Climb - Milwaukee**

Contact us: 262.703.4200  
[www.FightForAirClimb.org](http://www.FightForAirClimb.org)  
[EventsWI@Lung.org](mailto:EventsWI@Lung.org)