

Join the American Lung Association's Powered By Lungs Race Team for the 2015 Detroit Marathon!

The American Lung Association is now a charity of choice for the Detroit Free Press Marathon.

Why should I choose the American Lung Association?

Every step you take and every dollar you raise for the marathon helps the millions of people who are affected by lung disease. Whether you have a sister with lung cancer, a co-worker with COPD, a child with asthma or just someone who enjoys smoke-free public spaces – healthy lungs and clean air are priorities for all of us!

How do I join the American Lung Association's Powered By Lungs Team?

- *Sign up for American Lung Association's Powered By Lungs Detroit Marathon Team*
 1. Go to www.PowerByLungs.org
 2. Click on the Detroit Marathon link
 3. Click "Register to Fundraise for ALA" on the right hand side of the page
 4. Select the race option you registered for with the Detroit Marathon
 5. Follow the prompts
 - a. If you are a returning user, enter your username and password
 - b. If you are a new user, create a new username and password

- *Sign up for the Detroit Marathon*
 1. Go to www.freepmarathon.com/register and click 'Register Now'
 2. Sign up as an Individual (unless you are doing the Relay)
 3. Choose your race option (Full, half, relay or 5k)

4. In Step No.1 “Participant Information” select American Lung Association in the Official Charity Partners box.
5. In Step No. 4 “Charitable Donations” DO NOT create a fund raiser or donate to the American Lung Association here. Scroll down and click “continue”. We will provide you with your own fundraising site.

When can I register?

Registration for the 2015 Detroit Marathon opens on January 1, 2015. Start your new year off on the right foot by registering for the Detroit Free Press Marathon. Register online at <http://www.freeppmarathon.com/2015registration>

What do I pay for upfront?

After you register for the Marathon, there are no additional fees to join the Powered By Lungs team. Racers are expected to support the fight for air by fundraising a minimum of \$250. Remember, every dollar you raise brings us closer to a world with clean air and healthy lungs.

What do I get?

Runners who meet the fundraising requirements earn benefits including an official Powered By Lungs training shirt, exclusive fundraising resources, and special access and discounts into other exciting ALA race events.

Is there a deadline to meet my fundraising minimum?

Yes, to ensure that we are able to help the greatest number people, we ask that you reach the minimum goal of \$250 by September 28th. Racers who wish to raise additional funds for the fight for air may continue to do so until the day before the race.

What if I don't meet my minimum?

Team members who do not meet the requested \$250 fundraising goal will not earn the benefits outlined above.

How do I fundraise?

There are many easy and fun ways to reach out to your personal network and ask for donations. Email, Facebook and other social media accounts are great ways to spread the word about why you are climbing and ask for donations. You can also use your personal webpage and customize it with stories and pictures or video and your donors can make secure online donations. Don't be afraid to be creative and have some fun with your fundraising! Why not be a guest server at a local restaurant?

How can I Sponsor a runner?

Everyone on Powered By Lungs has a fundraising goal of based on the race option they chose. [Click here](#) to see all our runners and find one to sponsor and encourage.

Volunteer

To make sure everything goes smoothly on race day, we're looking for volunteers to help out behind the scenes and out on the course. Go to www.freepmarathon.com to register to volunteer at and use the access code: American Lung Association.

What other events can I get involved with?

The American Lung Association is proud to host a variety of annual events. One of our most popular events is the Fight For Air Climb held at the Renaissance Center where athletes have the opportunity to

challenge themselves to new heights in a 70 floor stair climb. Another exciting opportunity is the Lung Force Walk. This unique walk wanders through the scenic pathways of the Detroit Zoo. Visit www.MidlandLung.org to find events near you.

What if I have additional questions?

You can contact Jessie Jimenez-Schlicht at Jessie.jimenez@lung.org or 248-784-2000.