

# **Walk Your Way**

#### **Sunday: Show Your Support**

- 1. Download and update your Facebook profile picture with our **LUNG FORCE border**.
- 2. Start a Facebook Fundraiser in your Participant Center by following these simple steps.
- 3. Download the LUNG FORCE app. Available for <u>iPhone/iPad</u> | <u>Android</u>. <u>NEW!</u> You can now track your steps on the LUNG FORCE app and complete challenges!

### **Monday: Build Our Force**

- 1. Share your personal donation link with your network via email, text message, or social media post. Ask 10 friends to donate \$10. You can even use the LUNG FORCE App!
- 2. Make a self pledge of \$33 or more and you will receive a **sports scarf**. Your connections are more likely to donate when they see that you have also given a personal gift.

### **Tuesday: GO Turquoise – It's Turquoise Tuesday**

- 1. Post a selfie in your best turquoise gear using **#turquoisetuesday #turquoisetakeover** and share with your followers what lung health means to you.
- 2. Download and share why or who you walk for with your "Why I Walk" bib.

# Wednesday: Enjoy a Laugh

- 1. Follow us on Tik Tok @americanlungassociation.
- 2. Create a funny video and use the hashtag #laughing4lungs.

### Thursday: Take a Stand

1. Take a stand and <u>tell your senators and representatives in Washington, D.C.</u>, that everyone has affordable, adequate and accessible healthcare. We've drafted an email to Congress, all you need to do is fill out your info and send!

# **Friday: Give Thanks**

- 1. Thank everyone who has donated to your fundraising efforts so far.
- 2. Thank a healthcare worker who has gone above and beyond while helping those with respiratory illnesses.

# Saturday: Break a Sweat

- 1. Record 36 minutes of activity in recognition of the 36 million people affected by lung disease. You can do anything from walking, running, biking, climbing, yoga, jumping jacks, and more!
- 2. Track your 36 minutes of activity on the LUNG FORCE App.