



2017 FIGHT FOR AIR CLIMB



MARCH 18, 2017 | U.S. BANK CENTER | MILWAUKEE, WI

Welcome to the 9th Annual Milwaukee Fight For Air Climb!

We can't wait to see you on climb day! This newsletter contains all the details you will need to make sure you experience the *climb of your life*. Please read this newsletter in its entirety. It will help ensure your Climb day goes as smoothly as possible. This newsletter will answer your questions and give you important info that you may not have read online at FightForAirClimb.org.

Please note that parking for the 2017 climb is FREE in the US Bank Center Parking Structure on E. Clybourn Ave. DO NOT ENTER THE PARKING STRUCTURE AT 833 E. Michigan—you'll have to pay for that lot. See PAGE 3 for details.

Before you immerse yourself in Climb details, be sure to like us on [Facebook](#) and follow us on [Twitter](#). We will be posting and tweeting Climb updates throughout climb day. If you want to join in on the fun tag us [@FightForAirClimbMilwaukee](#) or use the hashtag #ClimbMKE17

What's in this issue?

- 1. [Packet Pick-Up Information](#)
- 2. [Parking](#)
- 3. [Where to go on Event Day](#)
- 4. [FAQ- All about the climb](#)
- 5. [Fundraising and Incentives](#)
- 6. [Awards and Top Fundraisers](#)

1. **Does the registration go towards the \$100 fundraising minimum for each person?** No, the registration fee and fundraising minimum are separate. **REGISTRATION FEE + \$100 = CLEARED TO CLIMB!**
2. **What if the minimum fundraising per person requirement is not met?** Participants who do not meet the \$100 fundraising minimum on event day will not be permitted to participate in the Climb.
3. **When will I find out my Climb time?** Climb times will be [emailed to each participant and posted on the Milwaukee Fight For Air Climb website on Wednesday, March 15](#). Times vary between 6:30a.m.- 2p.m.
4. **How can I pick my Climb time?** If you are a top fundraiser, you will be able to select your time. If you have a timing request, submit it prior to Wednesday, March 15 to Monique.Hughes@Lung.org.
5. **Where can I send my donations?** Make sure you include the Climber's name so we can credit the donations to their participant center, and mail the donations to the American Lung Association at:

**Attn: Fight For Air Climb
13100 W. Lisbon Rd. Ste 700
Brookfield, WI 53005**

FAQ CONTINUED...

6. **When is packet pick-up?**

Thursday, March 16 4p.m. - 7p.m. American Lung Association 13100 W. Lisbon Rd. Suite 700, Brookfield	Friday, March 17 11a.m. - 4p.m. U.S. Bank Center 777 E. Wisconsin Ave., Milwaukee
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7. **Is packet pick-up mandatory?** No. To avoid long lines on March 18, we strongly encourage packet pick-up in advance, but you can pick up your packet on event day at registration at the U.S. Bank Center before you climb. **Your minimum fundraising of \$100 per person is due when you pick up your packet.**
8. **Can I pick up my teammate's packet?** Yes, but you must bring approval from those climbers or a printed email stating you have permission to pick up their packet, and the teammates must have met their individual fundraising minimum of \$100. Sorry, no exceptions! You will be responsible for giving your teammate their packet.
9. **If I do packet pick-up prior to Climb day, what do I have to do the day of the Climb?** If you have more money to turn in, you can do so at registration. If not, you can go straight to gear check and get ready to climb. Please remember to arrive at least 45 minutes prior to your Climb start time to give yourself time to check your gear, warm up and find your team. (EVENT MAP ON PAGE 4)
10. **Where should I park on event day?** **Parking is free of charge in the U.S. Bank Center parking structure, located south of the building off of E. Clybourn. St.** (PARKING AND DIRECTIONS ON PAGE 3)
11. **What can I bring in the stairwell?** You may only bring inhalers, iPods, cell phones and CamelBak backpacks into the stairwell with you. **No water bottles are allowed in the stairwell**, but there will be water stations in the stairwell and at the top. A secure gear check area will be available for your personal belongings.
12. **What should I remember in the stairwell, at the top and on event day?** In the stairwell, please always pass on the left. If you need to rest, please exit the stairwell at a water station and sit on the chairs provided. Water stations are located about every 10 floors. At the top we will take a finisher's photo and you will have an opportunity to view the city skyline. Please remember to make a plan to pick a meeting spot to easily meet up with your fellow climbers.
13. **How do you get down after you climb?** All participants will ride the elevator down.
14. **Can family and friends come to the top and watch me finish?** No. Due to limited space, we cannot allow any non-participants at the top. There is a spectator area located to the left of the security desk on the Galleria level where you can meet your friends and family after you ride the elevator down.
15. **Can people sign up the day of the Climb?** Yes! Day-of registration is \$45 for regular climbers and \$70 for ultimate climbers, as well as the \$100 fundraising minimum requirement per person in addition. **The website will close on Thursday, March 16 at 3p.m. After that time, participants will need to register at packet pick-up on Thursday or Friday, or the day of event.**
16. **What if I cannot make it to the top?** Go to the nearest water station in the stairwell. If you cannot make it to a water station, let a team member or another climber know and tell them to inform the next water station they see. All volunteers at water stations will have a radio and will help you out of the stairwell and down to the Galleria level.
17. **I want to Beat My Time! Where can I find my time from last year? When will I find out my results from this year?** To view your past climb times, visit theracershub.com. Timing results will be available 15 minutes following your Climb. Official times will be posted 48 hours post-event; participants will be notified via email with a link to the timing website for their finalized Climb time.
18. **I want to find my photos from last year and this year. Where can I find them?** Photos from previous years and the 2017 photos will be uploaded on Smugmug.com: <http://photos.lungwi.org/>

Directions to the U.S. BANK CENTER

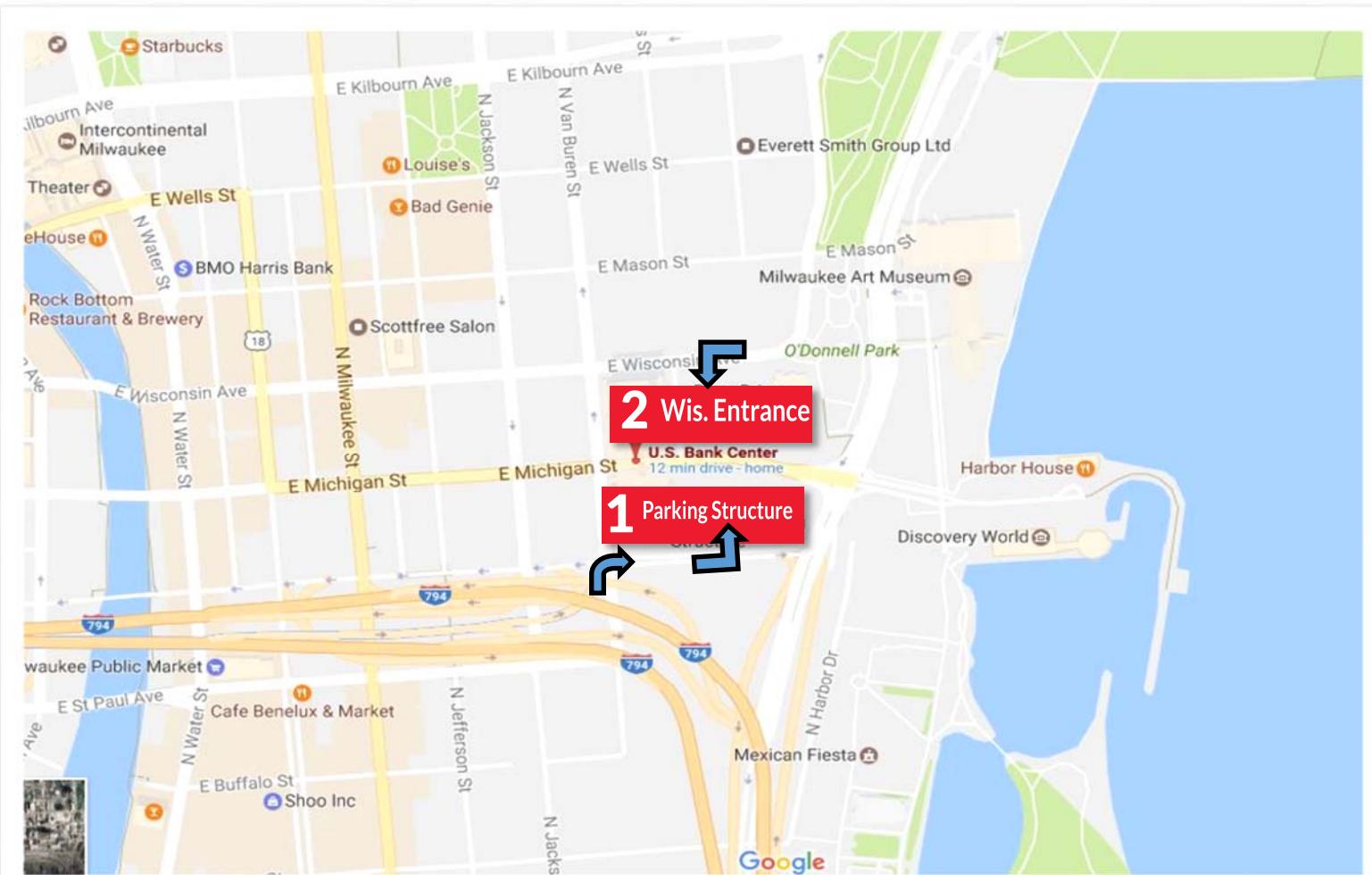
Please arrive 45 minutes prior to your Climb time to allow time for parking and check-in.

PARKING

There will be free parking on event day in the U.S. Bank Center parking structure located off of E. Clybourn Street. *NOTE: East Clybourn Street is a TWO WAY STREET. You'll take the Clybourn Exit and take a RIGHT, going eastbound/towards the Lake and Discovery World. You'll take a left to enter into the Parking Structure.

Enter the U.S. Bank Center at door 1 OR 2, as indicated on the map.

1. Take the parking garage elevator on the North side down to B2 and follow the Climb signage to the Galleria level.
2. Enter the building using the North East door off of E. Wisconsin Ave. and proceed up the escalator to the Galleria level. (The WEST doors off of E. Wisconsin Ave. WILL BE LOCKED)

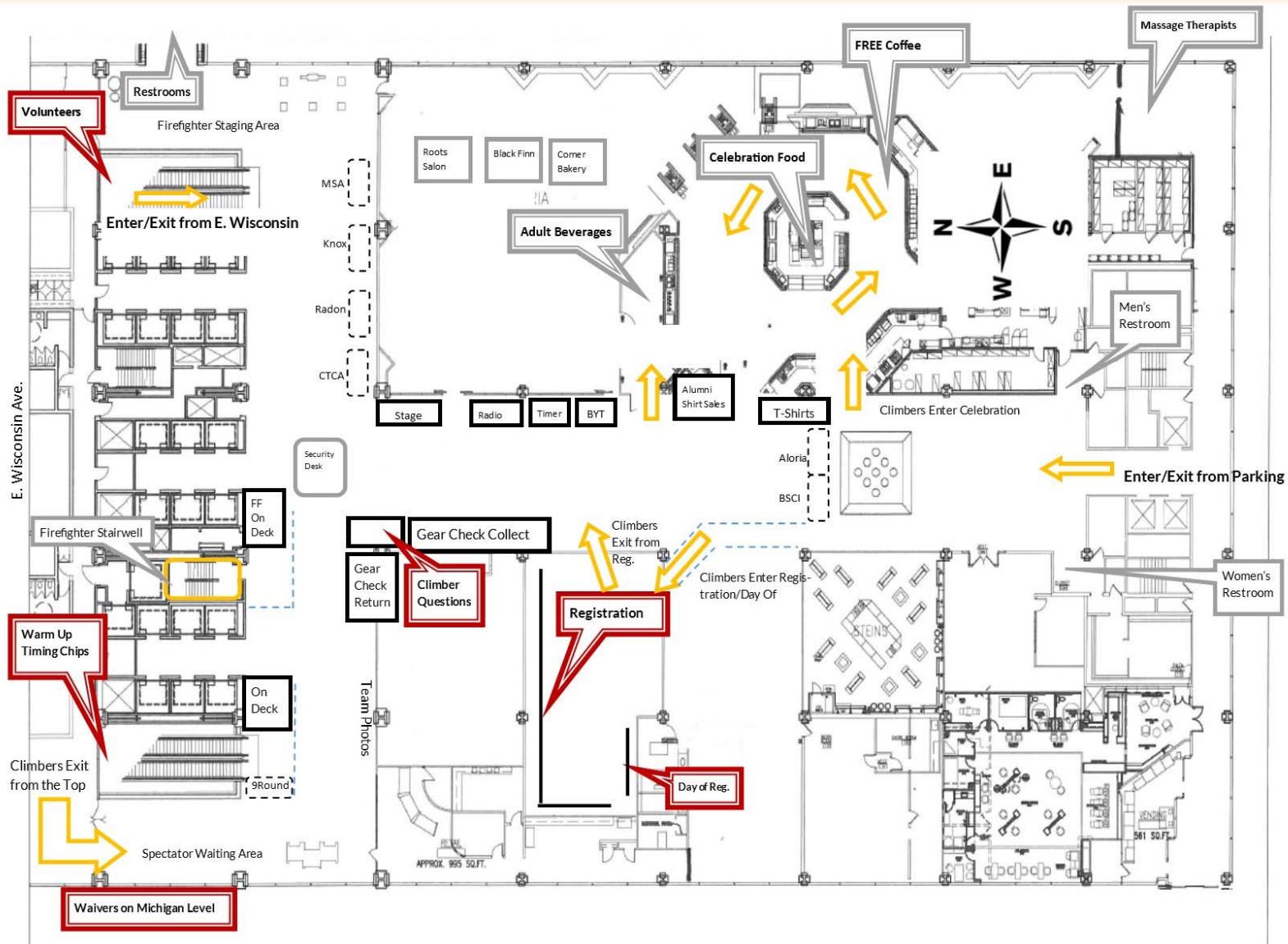


DAY OF EVENT MAP

US BANK

GALLERIA LEVEL

Please arrive 45 minutes prior to your Climb time to allow time for parking and check-in.





FIGHT FOR AIR CLIMB

2017 FIGHT FOR AIR CLIMB INCENTIVE PROGRAM



\$175

Mini Tote



\$250

Baseball Hat **or**
Portable Charger



\$500

Baseball Shirt **or**
20 oz. Stainless Steel Tumbler



\$1,000

Canvas Tote Bag **or**
Full Zip Sweatshirt



\$2,500

Bluetooth Speaker **or**
Heather Hooded Jacket
Available in Mens/Womens Sizes



\$5,000

Torque Pack **or**
Waterproof Jacket



\$7,500

Travel Bag
or
Torque Pack &
Heather Hooded Jacket
Available in Mens/Womens Sizes



\$10,000

Travel Bag &
Bluetooth Speaker
or
Torque Pack &
Waterproof Jacket



To earn a certificate for an incentive item, register with the American Lung Association at: www.FightForAirClimb.org. Incentive items are not cumulative; only one incentive item can be awarded to each fundraiser. Fundraisers may select one incentive item at or below the level achieved. All item redemptions will occur post-event. If you qualify, you will receive an email with the link to our redemption site 5 weeks after your Fight For Air Climb event. Please add FightForAirEvents@lung.org to your address book for easy delivery.

EVENT DAY REMINDERS

THINK YOUR TEAM HAS THE BEST CLIMB T-SHIRT? *Prove it!*

We're looking for the most creative team t-shirt! Want to enter? Here's how:

1. Submit an image of PDF of your t-shirt to the American Lung Association in Wisconsin by emailing EventsWI@Lung.org.
2. Please include your name, team name, address, phone number and email address with your team t-shirt submission.

DEADLINE: Friday, March 24, 2017



FEELING COMPETITIVE?

Check out the top awards you could win!

That's right, there will be an Awards Ceremony a few weeks following the Climb at Saint Johns on the Lake. We will be awarding the following individuals and teams:

Most Spirited Team

Top 3 Fundraisers—Family/Friends

Top 3 Fundraisers—Law Enforcement

Teams

Best Team T-shirt

Teams

Fastest Law Enforcement Team

Rookie Team

Top 3 Fundraisers—Corporate Teams

Top 3 Fundraisers—Health Club/Gym

Teams

Best Costume

Fastest Corporate Team

Fastest Health Club/Gym Team

Volunteer of the Year

Top 3 Fundraisers—Law Firm Teams

Top 3 Fundraisers—Health Club/Gym

Teams

Top 3 Individual Fundraisers

Fastest Law Firm Team

Fastest Health Club/Gym Team

Fastest 3 Male/Female Climbers in each age range

Top 3 Fundraisers—Accounting/Banking Teams

Ultimate Climb Most Trips to the Top Male/Female

Fastest Accounting/Banking Team

ANTHEM'S FIREFIGHTER CHALLENGE

Fastest Male/Female under 40

Fastest Team

Top 3 Fundraising Teams

Fastest Male/Female 40+

Top Individual Fundraiser

Winners in each category will be notified after the Climb!

Calling all **VOLUNTEERS**

Do you know a volunteer group interested in helping set up the event on Friday, March 17 or during the event on Saturday, March 18?

Tell them to contact Amanda at

Amanda.Stengel@Lung.org or
(262) 703-4200.

For more information on volunteering, visit FightForAirClimb.org and click on "Participate as a Volunteer" under the "Register" tab.⁶



FUNDRAISING HONOR ROLL

Where does your team stack up?

Check out the breakdown of where our top teams are as of March 6, 2017 for this year's Climb!

TOP LAW ENFORCEMENT TEAMS

MILWAUKEE POLICE DEPARTMENT—\$2,186
CAPITOL CLIMBERS—\$1,799
TEAM FLEOA—\$787
TEAM MDSF—\$720
WHITEFISH BAY PD—\$388

TOP LAW FIRM TEAMS

GODREY+KAHN & FRIENDS—\$6,314
FOLEY & LARDNER—\$760
MWL STRAIGHT UP—\$547
QUARLES CLIMBERS—\$458
VON BRIESEN & ROPER—\$438

TOP FAMILY & FRIENDS TEAMS

CLIMBING CAHLAMERS—\$9,726
KAREN'S CLIMBERS FOR A CURE—\$2,421
SWEET CAROLINE—\$2,025
GENETICALLY MODIFIED FOR SPEED—\$1,957
OLLIE & BEL'S TEAM—\$1,866

TOP FIREFIGHTER TEAMS

FIRE SLAYERS—\$7,517
EAGLE FIRE DEPARTMENT—\$3,926
LAUDERDALE-LAGRANGE—\$3,104
TICHIGAN FIRE—\$2,440
MADISON FIRE—\$1,546

TOP FITNESS/HEALTH TEAMS

RAISING ROSE
RAZOR SHARP—\$1,463
ANYTIME FITNESS—\$1,028
9ROUND APPLETON—\$889
TEAM BRUE BODY—\$884
JOIWITHFITNESS 2017—\$872

TOP INDIVIDUALS

CHRIS CAHLAMER—\$8,341
CHUCK ROBERTS—\$3,493
ELLEN DIERINGER—\$3,357
JON SKAVLEM—\$3,124
MICHAEL CORNELL—\$2,794

TOP CORPORATE TEAMS

ANTHEM BLUE CROSS & BLUE SHIELD—\$5,594
NORTHWESTERN MUTUAL—\$4,100
HYDRITE BEAKERS—\$3,665
GE WATERTOWER CLIMBERS—\$2,834
BSG HEALTH MATTERS—\$2,516

TOP ACCOUNTING/BANKING TEAMS

BAKER TILLY MILWAUKEE—\$7,185
ASSOCIATED BANK—\$3,974
THRIVE! - TEAM WIPFLI—\$1,698
TEAM SCHENCK—\$1,509
NORTH SHORE CLIMBERS—\$795

Congratulations to those teams and individuals who have reached their fundraising goal!

*Remember, all participants must raise a minimum of \$100 in order to climb.

Registration Fee + \$100 = CLEARED TO CLIMB

2016 FIREFIGHTER AWARD WINNERS

Our Firefighters start at 10a.m... don't miss out on the competition!

FASTEST FIREFIGHTER TEAM

WEST ALLIS FIRE DEPARTMENT

TOP FUNDRAISING FIREFIGHTER

CHUCK ROBERTS—\$10,470

FASTEST FIREFIGHTERS

40 & UNDER
ZEKE DOMBROWSKI—6:54
JULIE GIRESSMEYER—9:16

40 & OVER
JOE GAPINSKI—7:24
JULIE GIRESSMEYER — 9:16

TOP FIREFIGHTER FUNDRAISING TEAMS

LAUDERDALE-LAGRANGE FIRE DEPARTMENT— \$11,455
EAGLE FIRE DEPARTMENT— \$11,189
FIRE SLAYERS—\$5,424

All of last year's award winners can be found here: [http://action.lung.org/site/TR?](http://action.lung.org/site/TR?pg=informational&fr_id=14964&type=fr_informational&sid=9143)

[pg=informational&fr_id=14964&type=fr_informational&sid=9143](http://action.lung.org/site/TR?pg=informational&fr_id=14964&type=fr_informational&sid=9143)

Anthem Firefighter Challenge **GEAR REQUIREMENTS**

In the best interest of competition and to make this event as fair as possible, the following guidelines have been established:

TEAM: You must have five members to qualify for the team trophy competition.* Members do not have to be from the same department. A team can consist of five members from five different departments. If you have a team of more than five, the fastest five times will be taken to count towards the challenge. Individual firefighters can compete for the fastest time as an individual.

PPE: Must be structural firefighting gear adhering to NFPA 1971. Both coat and pants MUST have the liner in place. Failure to have a liner will result in disqualifying your time from the trophy. Pants must also be worn. $\frac{3}{4}$ coats will be permissible in qualifying your team for the trophy.

BOOTS: All boots must be structural firefighting boots. Rubber, leather & lace up boots will be permitted, provided they are fire rated. NO station boots will be permitted when qualifying for the trophy. Again, boots must be structural firefighting boots.

GLOVES: Gloves are optional.

HELMET & HOOD: Helmets are mandatory; hoods are optional.

AIR TANK: An air tank must be worn the entire climb in order to qualify your time for the trophy. It is recommended that they be full, though this will not be policed. Bear in mind the spirit of the event is that no firefighter would make the climb with an empty bottle if a fire were at the top. Due to the various sizes, capacities, makes and department standards, we cannot have an official size or weight set for the air tank. Therefore the only requirement is that one be worn for the entire climb.

MASK: Masks are optional. Time will be counted whether you are on air or not.

ADDITIONAL REMINDERS

These guidelines will be monitored on the honor system. If a complaint is filed with the Climb Committee, it will be investigated. If it is deemed that an infraction has occurred, that competitor's time will be removed from the overall teams qualifying times. Any tools you bring into the stairwell must make the journey up with you.

*Please note that the five-person requirement for team competition will be strictly enforced. If you have a team of more than five, the fastest five times will be taken to count towards the team trophy competition. Individual



FIREFIGHTER CHALLENGE REMINDERS

REGISTRATION: Please remember to place your firefighter gear on the provided cardboard while waiting in the Galleria Level (see "firefighter staging area" on the map on page 4).

TIMING CHIPS: Your timing chip will be attached to your bib, which you'll receive at registration. You'll be instructed to remove it from your bib and pin it to the outside of your pants below the knee.

TIMING RESULTS: There will be a slight delay after the Climb for results. The timing company will work as fast as they can to display your Climb time results as quickly as possible after all firefighters have completed their climb.

FIREFIGHTER AWARDS CEREMONY: Estimated time of Fastest Firefighter Awards Ceremony is 12:15p.m.

SEE YOU ON MARCH 18TH!



THANK YOU TO OUR SPONSORS

PRESENTING SPONSOR



THANKS TO OUR COMMITTEE

Chuck Roberts: Co-Chair
Donna Scaffidi: Co-Chair
Christopher Cahlamer
Aaron Lipski
Tracy A. Chrobak

Michael P. Cornell
Nicole Davila
Ellen M Dieringer
Beth Friedman
Sandi Greenway

Dan Hanrahan
Nezih Hasanoglu, Jr.
Philip A. Kappell
Dr. Kevin W. McCabe
Mason Pooler

John Richter
Alyssa Schmitz
Cathy Schulze
Daniel A. Schwarz, CPA
Wendy Sky