

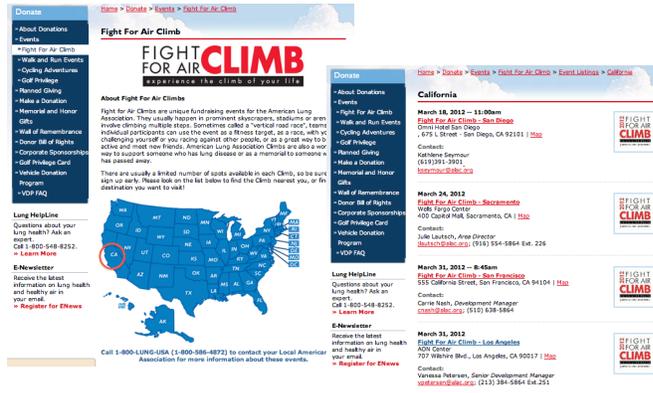
FIGHT FOR AIR CLIMB

experience the climb of your life

AMERICAN LUNG ASSOCIATION

Creating a Personal or Team Page

Step 1: Go to FightForAirClimb.org and click on your event web page.



Step 2: Log in with your username and password (Fig. 1). Once you're logged in, click on Participant Center which appears on the left-hand side just below your login information (Fig. 2).



Fig. 1



Fig. 2

Step 3: Once inside your Participant Center, click on the “Personal Page” tab to begin. (Fig. 3).

Title. Edit your title by clicking in the “Title” box and entering text. You can choose not to edit the title field and your page will read “Welcome to My Personal Page.”

Select Font and Colors. Choose fonts and colors with the options provided. Have fun choosing your layout, you can always go back and change what you don't like.

Edit Content. Begin filling in the space with personal stories, reasons why visitors should donate and the important causes their donations help fund. Be creative!

Personalize URL. You have the option to change the url of your page, and whether to make it accessible to the public or to a select few.

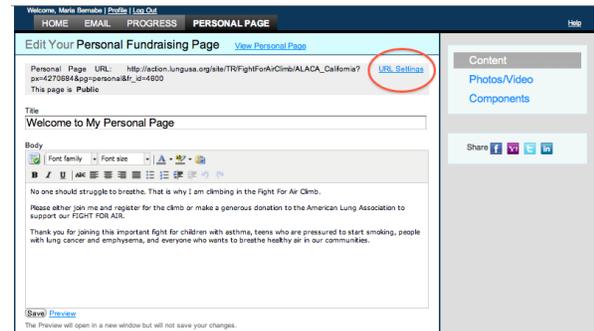


Fig. 3

Step 4: Add a personal touch to your page by sharing photos or a video. Unfortunately, our system can only support one form of media so you'll have to choose which form will be most compelling to your visitors.

Photos. Share a photo of a loved one who inspires you to climb, a picture of you training, photos of your team, a motivational image or a recent picture of yourself to help personalize your page. Enter a caption to let visitors know who is in the photo (Fig. 4).

Embedded YouTube Video. Past participants have recorded themselves thanking donors, put together slideshows of their team or loved ones who have suffered from lung disease. Some have even used the American Lung Association in California Climb video by searching YouTube (youtube.com/californialung) for "2011 Fight For Air Climb." Copy paste the address in the YouTube Video URL field (Fig. 5).



Fig. 4

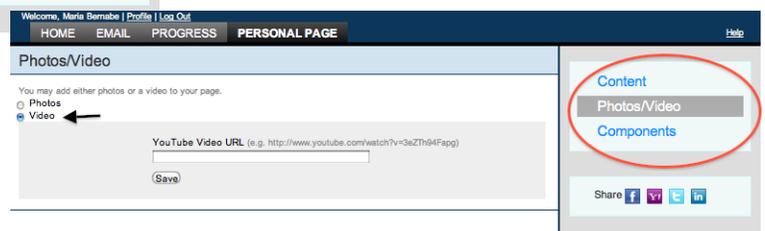


Fig. 5

Optional: A blogging function can be added by enabling the blog option. Click on "Components" on the right-hand side then check the "Enable Personal Blog" box. After saving, topics and blog posts can be created by viewing your page. There will be a "Post New Topic" link located on your web page (Fig. 6).

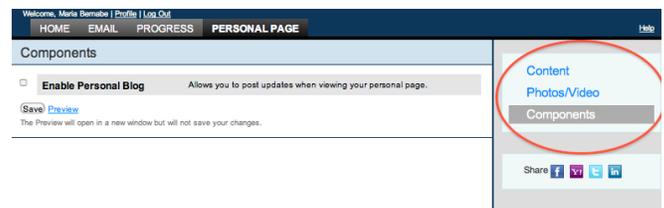


Fig. 6

Step 5: Share your page and tell your friends! Link your fundraising web page to your social media accounts. On the right-hand side under Components, choose the social network's icon that you would like to utilize. You will be prompted to enter your username and password, then choose "Allow" to post your link (Fig. 7).

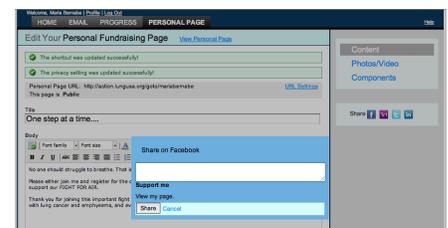


Fig. 7

Step 6: Don't forget to save your changes! Once you are done personalizing your page, click "Save" on the bottom of the screen. You can preview your page by clicking on the "Preview" button located next to the "Save" button. The preview will open in a new window but will not save your changes.

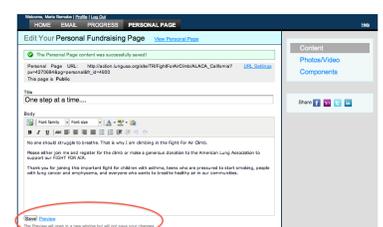


Fig. 8

Need help? Call your local climb event manager for assistance.