

FUNDRAISING TIPS



- **Participant Center & Cycle for Air App**

- The Participant Center can be accessed by logging in on the CycletheSeacoast.org website. You can also download the Cycle for Air app to access fundraising tools. The Cycle for Air app and Participant Center have similar functions and are connected. The Participant Center has additional event information and additional fundraising tools.

- **Update your personal fundraising page**

- Your personal fundraising page is a web link to your very own fundraising website! Donations can be made via credit card directly to your page. A video tutorial on how to personalize your fundraising page is available on CycletheSeacoast.org and in your Participant Center.
- Share your personal page link on social media, email, or text

- **Create a Facebook fundraiser**

- Your Facebook Fundraiser will link directly to your fundraising page. *Make sure to set it up through your Participant Center or Cycle for Air App!*
- A video tutorial on how to set it up on CycletheSeacoast.org and in your Participant Center.

- **Add a donation ask e-signature to your personal (and/or work) email.**

- Hyperlink your personal fundraising page in your email.

- **Matching Gifts**

- Look into your office's matching gift policy. Double your donations and those from your co-workers easily!

- **United Way Campaigns**

- Designate your United Way contributions to the American Lung Association/Cycle the Seacoast and have it credited to your fundraising account. Simply send a copy of your designation to CycletheSeacoast@Lung.org!