The American Lung Association is the leading organization working to save lives by improving lung health and preventing lung disease, through research, education and advocacy. We continue to make impactful advances in the Four Focus Areas of Our Strategic Plan – Tobacco Control, Clean Air, Reducing the Burden of Lung Disease, and Building Our Capacity.

Our charter, the American Lung Association of the Upper Midwest, is a 10-state regional organization comprised of Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, and Wisconsin.

Our achievements are the result of a strong volunteer structure, comprised of a Charter Board of Directors and Local Leadership Boards in each major market that we serve. The American Lung Association’s volunteers represent experts and executives from both the medical and corporate communities. As leaders within their own organizations, our volunteers are true change agents with critical influence and knowledge.

The American Lung Association of the Upper Midwest will be hosting our inaugural Volunteer Leadership Conference November 17-19, 2016 at the Loews Chicago O’Hare Hotel in Rosemont, IL. This conference will bring together more than 100 of our strongest volunteer leaders from across the region, including nearly forty physicians with specialties such as pulmonary, asthma/allergy, thoracic surgery, oncology and radiology.

The conference objectives are to:

- Share the organization’s vision, mission and impact
- Understand how building capacity impacts revenue generation and mission
- Discuss best practices for high performing local leadership boards
- Learn from individual and market achievements
- Network with other volunteer leaders

As a strong partner of the American Lung Association, please consider how your organization could help to support this important new initiative. Your financial support of the inaugural Volunteer Leadership Conference will help to further the work of the American Lung Association while raising your organization’s profile among an influential group of volunteer leaders.

For additional information about the Volunteer Leadership Conference, or should you have questions about the sponsorship levels and benefits, please contact Meghan Miller, Senior Vice President of Development, at 312-455-2505 or Meghan.Miller@lung.org.
Thursday, November 17, 2016
5:30pm – 6:30pm – Welcome Reception
6:30pm – 8:30pm – Opening Ceremonies (Dinner)

Friday, November 18, 2016
7:30am – 10:30am - Fundraising is a Team Sport (Breakfast)
10:45am – 1:15pm – Breakout Sessions – Select Two
  - Raise Your Voice: Advocacy in Action
  - Communicate Impact & Influence Action
  - Making the Artful Ask
1:30pm – 3:00pm – Mission 250: National American Lung Association Update (Lunch)
3:15pm – 5:00pm – Networking Roundtables – Select Two
  - Clean Air
  - Creating Engaging Board Meetings
  - Fight for Air Climbs
  - Galas & Social Events
  - Tackling Tobacco
  - LUNG FORCE Expos
  - LUNG FORCE Walks
  - Lung Helpline & Tobacco Quitline
  - Local Leadership Board Recruitment
  - Measuring the Impact of Lung Health Initiatives
6:30pm – 9:00pm – Lung Force Glam (Dinner)

Saturday, November 19, 2016
7:30am – 9:00am – Hope for a Cure: The Role of Research (Breakfast)
9:00am – 11:00am – Develop Your Market Action Plan
11:15am – 11:45am – Closing Ceremony
PARTNERSHIP OPPORTUNITIES

$10,000 Commitment – Gold Sponsor (2 Available)
- Exclusive naming opportunity for one of two conference dinners
- Brief speaking opportunity for company representative at selected dinner
- Acknowledged as Gold Sponsor by emcee throughout conference
- Opportunity to provide promotional item to be distributed to conference attendees
- Company logo included on all printed event materials
- Company logo included on all event signage and presentations
- Company logo featured on e-communications
- Exhibit space – During the day/session of your choice
- Acknowledged in American Lung Association Annual Report

$5,000 Commitment – Silver Sponsor (2 Available)
- Exclusive naming opportunity for one of two conference lunches
- Acknowledged as Silver Sponsor by emcee throughout conference
- Company logo included on select printed event materials
- Company logo included on select event signage and presentations
- Exhibit space – During the day/session of your choice
- Acknowledged in American Lung Association Annual Report

$2,500 Commitment – Bronze Sponsor
- Acknowledged as Bronze Sponsor by emcee throughout conference
- Company logo included on select printed event materials
- Company logo included on select event signage and presentations
- Exhibit space – During Opening Ceremonies Reception (Thursday, November 17th)

$1,000 Commitment – Supporting Sponsor
Rate discounted to $800 if sponsorship is paid by August 15, 2016.
- Company name included on select printed event materials
- Company name included on select event signage
- Exhibit space – During Opening Ceremonies Reception (Thursday, November 17th)
COMMITMENT FORM

PLEASE INDICATE YOUR SPONSORSHIP LEVEL

☐ Gold  ☐ Silver  ☐ Bronze  ☐ Supporting

Organization Name:

___________________________________________________________________________________

Representative Name: ____________________________ Title:____________________________

Address:

___________________________________________________________________________________

City | State | Zip:

___________________________________________________________________________________

Phone: ____________________________ Email: _______________________________

Representative Signature: ____________________________________ Date: _________________

Contact regarding company logo & event day details (if different from above)

Name(s):  ________________________________________________________________

Phone: __________________________ Email: ____________________

PAYMENT INFO

☐ Check is Enclosed  ☐ Check will follow
☐ Please send Invoice

Checks payable to the American Lung Association.
Tax ID – 20-4392201

Contact:
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Senior Vice President of Development
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Meghan.Miller@lung.org
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