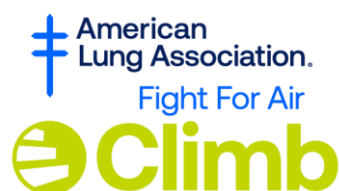


Climb Detroit Ambassador Program



The Climb Ambassador Program has been created to *inspire* and *spread* the word about Fight for Air Climbs by our most loyal climbers!

The Fight for Air Climb would be nothing without the tremendous support of those who are truly committed to the *fight for air*. This program allows those who are dedicated to building the climb be rewarded with special climb gear, first dibs to be a part our events, discounts and more. It is our ultimate “THANK YOU” and climb community builder!

As a Climb Ambassador, you are part of a select group that have been handpicked to represent the Climb in your community. Ambassadors earn their memberships by working events to promote the climb, participating in other events as part of the Powered by Lungs™ team, supporting practice climbs, giving feedback and by promoting the Climb within the community. The Ambassador membership is good for one year and is renewable. In return you will receive:

Climb Ambassador Benefits

- Free Climb Detroit Registration (you will still be responsible for exceeding the fundraising minimum)
- Free Registration for an additional Fight For Air Climb event you’d like to check out (you still will be responsible for the minimum fundraising requirement)
- All first time Ambassadors will receive a free Climb Detroit Ambassador Jacket and ambassadors will annually receive choice of Fight For Air Climb Alumni Shirt
- Special Powered by Lungs™ race team perks
- 40% off Climb Detroit merchandise
- Discounts and/or free registration to other American Lung Association events
- Access to our VIP incentives and opportunities

Climb Ambassador Volunteer Opportunities and Expectations

- Serve as an ambassador, champion, and advocate for the American Lung Association
- Attend and actively participate in a minimum of 3 Climb Detroit Ambassador Meetings (either in person or virtual) December through June
- Ambassadors are encouraged to reach fundraising minimum and make a self-pledge donation early on and consider setting their fundraising goal to become a VIP Climber (raising \$500+)
- Present feedback and ideas to the Lung Association team and be a mentor to new team captains
- Become a Lung Action Network Member
- Participate in a brief Lung Association orientation to remain current with the American Lung Association’s mission and key priorities
- Engage in our American Lung Association of Michigan Facebook Group to connect with climbers
- Participate in or host local Practice Climbs
- Provide a brief bio and photo for official Climb use

This year’s application is on a google form. Please fill go to <https://bit.ly/ClimbDetroitAmbassador> and fill out the form completely. For those who cannot access Google Forms please email us at EventsMI@Lung.org and we’ll connect you with an email version. Thank you for your interest in supporting the Climb Detroit Ambassador Program.