



# LUNG FORCE WALK

## One Breath, ONE FORCE AT THE LUNG FORCE WALK- NEW YORK CITY

### May 16, 2020

### Pier 16, South Street Seaport New York, NY | 9:30 a.m.

LUNG FORCE Walks are a time to come together and collectively work to protect lung health. Together, we can defeat lung cancer and lung disease one step at a time. **Register today and start a team at [LUNGFORCE.org/nyc](https://LUNGFORCE.org/nyc).**

**Call 917-210-5644 or email [NYCWalk@Lung.org](mailto:NYCWalk@Lung.org).**

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 [LUNGFORCE.org/nyc](https://LUNGFORCE.org/nyc)

WALK WALK WALK

# 2020 SPONSORSHIP OPPORTUNITIES:

SPONSOR LEVEL	BENEFITS INCLUDE:
<b>Presenting</b> <b>\$50,000 (limit 1)</b>	Exclusive naming rights of the LUNG FORCE Walk NYC, use of the LUNG FORCE Walk logo, speaking opportunities, exclusive press release, prominent link/logo on Walk website and in all e-communication, exclusive e-blast to a database of 60K+, year-round mentions on social media, logo on all collateral including T-shirts, Exclusive Branded Tent
<b>Signature</b> <b>\$35,000</b>	Speaking opportunities, exclusive press release, prominent link/logo on Walk website and in all e-communication, recognition in e-blast to a database of 60K+, year-round mentions on social media, logo on all collateral including T-shirts, Exclusive Branded Tent
<b>Platinum</b> <b>\$25,000</b>	Exclusive press release, link/logo on Walk website and in all e-communication, recognition in e-blast to a database of 60K+, year-round mentions on social media, logo on all collateral including T-shirts, Exclusive Branded Tent
<b>Stage</b> <b>\$20,000 (limit 2)</b>	Prominent banner displayed on stage at the LUNG FORCE Walk NYC, exclusive press release, link/logo on Walk website and in select e-communication, mentions on social media, logo on all collateral including T-shirts
<b>Gold</b> <b>\$15,000</b>	Branded area of Walk site, exclusive press release, link/logo on Walk website and in select e-communication, mentions on social media, logo on all collateral including T-shirts
<b>Silver</b> <b>\$10,000</b>	Recognition in press release, link/logo on Walk website and in pre-event email, pre-event post on social media, logo on select collateral and T-shirts, Exclusive Branded Tent
<b>Bronze</b> <b>\$5,000</b>	Recognition in press release, link/logo in pre-event email, pre-event post on social media, logo on T-shirt, exclusive exhibit space
<b>Mission</b> <b>\$3,500 (limit 4)</b>	Pre-event post on social media, name/logo on all team signage, signage throughout Walk site, branded official Mission Tent
<b>Exhibitor</b> <b>\$2,500</b>	Pre-event post on social media, exclusive exhibit space

\* Sponsorship packages are customizable. An American Lung Association employee will contact you to review all opportunities offered at the selected sponsorship level.

**YES, I want to join the fight for lung health and clean air!**

\$50,000  
  \$35,000  
  \$25,000  
  \$20,000  
  \$15,000  
  \$10,000  
  \$5,000  
  \$3,500  
  \$2,500

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For more sponsorship information, contact Carla Sterling at [NYCWalk@Lung.org](mailto:NYCWalk@Lung.org) or call 917-210-5644.