

## 2020 Fundraising Incentive Levels

Thank you for supporting the mission of the American Lung Association: To save lives by improving lung health and preventing lung disease—especially during the current COVID-19 pandemic.

Your fundraising helps provide vital information, resources and research for all those with lung disease and supports the Lung Association's COVID-19 Action Initiative to combat this pandemic and help prevent future respiratory pandemics. For more information, please visit [Lung.org/covid19](http://Lung.org/covid19).

**To show our appreciation, Reach the Beach offers these absolutely must have Fundraising Incentive Gifts.**

### ▼ \$130 ▼



Raise the minimum fundraising of \$130 and you will receive both a Reach the Beach Shirt and a 30th Anniversary Commemorative Finisher's Medal.  
You will also receive access to the Reach the Beach social channels and invitations to family-friendly Zoom events and a unique virtual Scavenger Hunt with prizes.

### ▼ \$350 ▼



Raise \$350 and also receive this 2020 Covid-19 Ride Commemorative Reach the Beach Cycling Jersey.\*  
You will receive invitations to exclusive American Lung Association Zoom Tutorials including how to fix a flat, the latest riding technologies, sponsor highlights, nutritional advice, endurance tips, and more.

### ▼ \$600 ▼



Raise \$600 and complete your Reach the Beach cycling outfit with these ultra-stylish shorts.\*  
You will also receive a Zoom invitation to a Virtual Ride Along: See the Reach the Beach OR route ridden live.

### ▼ \$1,000 ▼



**Become a Champion!**  
Raise \$1,000 and receive a personalized Champion's sign and Champion's bib, in addition to the shirt, medal, jersey, and cycling shorts.  
You will receive an exclusive invitation to a live Zoom cooking demo to learn to make our famous Salmon Hash from the Grand Ronde rest stop and other recipes from the Pacific Northwest.  
Must reach \$1,000 by Sept. 21 to get personalized bib and sign.

### ▼ \$1,500 ▼



**Complete the Look!**  
Raise \$1,500 and add this cool Reach the Beach Wind Jacket to your Champion's collection.\*  
You will also receive an invitation to A Taste of the Pacific Northwest: A virtual beer and/or wine tasting experience that you can participate in from the comfort of your home.

\* Achieve fundraising levels by August 1 to receive your guaranteed size prior to the event. Otherwise, select your gifts at packet pick-up or have shipped to you 45 days post-event.

## Top Fundraising Incentive Levels

▼ \$3,000 ▼



**TESLA**

Raise \$3,000 and you can drive a Tesla Model S, Model X or Model 3 for 24 hours. You'll be the talk of the street while supporting clean air!

**Thank you to Tesla for this generously donated incentive.**

*Terms and conditions apply.*

▼ \$7,500 ▼



### **Be Exceptional.**

Raise \$7,500 and the American Lung Association will treat you to two hotel nights in Pacific City, in addition to all of the other phenomenal incentive gifts you will have accumulated.

*Must achieve \$7,500 level by September 21 to guarantee free hotel room.*



## Thank you for your support!

**Reach the Beach is not just a ride, it is an opportunity to truly make a difference.**

By riding in Reach the Beach you are supporting the American Lung Association's \$25M research commitment to address COVID-19 and Emerging Respiratory Viruses, as well as educational webinars, support groups and free Lung Helpline to support our community in this time of need.

**For more details and information about your fundraising dollars at work, visit [Lung.org](https://Lung.org).**

*Remember to also check out our **Dynamic Team Incentives** at [ReachTheBeachOR.org](https://ReachTheBeachOR.org).*